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For Immediate Release

BBB of Fort Worth Warns Businesses of Roofing Scam

Spring showers may bring flowers but for some businesses it could mean a loss in profits if they are not careful

Fort Worth, TX (March 4, 2014)– BBB of Fort Worth has received reports from roofers who have been contacted by potential customers to provide a bid for a roof replacement on a home purchase. Once the bid is submitted, the customer requests to overpay the requested deposit so the roofer can send the overpaid amount to the property owner via a wire transfer or pre-paid card.

“These imposters are getting clever in their tactics,” said Larry Taylor, BBB of Fort Worth CEO. “BBB of Fort Worth is working diligently to investigate potential scams and alert not only consumers but also businesses so they can take the proper precautions to avoid falling victim to these fraudulent activities.”

In all cases reported, the customer only wants to be contacted via email or text message. And, in one case, the property address provided was a foreclosed home. BBB of Fort Worth and Tarrant County, Inc. (BBB of Fort Worth) warns businesses, especially those in the roofing community, to be on the lookout for fake customers looking to make a quick buck and offers this tips to help businesses avoid falling victim to this new scheme:

- Beware of customers who only want to do business via electronic formats
- Beware of customers who are unwilling to sign a contract but are willing to send money
- Never send money via wire transfer or prepaid card
- Report suspicious business transactions to your BBB

Businesses are encouraged to report potential scams to BBB of Fort Worth toll-free at (855) 621-8566 or by sending an email to info@fwbbb.org.

(more)

About BBB of Fort Worth and Tarrant County, Inc.

The Better Business Bureau of Fort Worth and Tarrant County, Inc. is a not-for-profit agency serving Tarrant, Johnson, Hood, Wise, Erath, Palo Pinto, Somervell, and Parker counties. Fort Worth BBB provides education and information on business and business standards; and serves consumers by helping resolve consumer complaints regarding businesses. For more information, call (855) 621-8566 or visit fortworth.bbb.org.

About the BBB

For 100 years, Better Business Bureau has been helping consumers find businesses, brands and charities they can trust. In 2011, consumers turned to BBB more than 100 million times for Business Reviews on more than 4 million companies and Charity Reports on 11,000 charities, all available for free at www.bbb.org. The Council of Better Business Bureaus is the umbrella organization for 115 local, independent BBBs across the United States and Canada, as well as home to its national programs on dispute resolution and industry self-regulation. For more information, visit www.bbb.org.

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